



2017 Slate of SVTA Board Members and Officers

The following individuals have agreed to serve on the Board of Shenandoah Valley Travel Association:

Officers up for election

- VP Class A Helen Morton, Delaware North/Shenandoah National Park
(Elected by Class A Membership)
- VP Southern Reg. Jo Diedrich, Leisure Media 360
- Treasurer Steve Everidge, Shenandoah Tours

Board Members up for election

- John Shaffer, Luray Caverns
- Jaime Woolf, Capital Ale House
- Debbie Napier, DoubleTree by Hilton, Harrisonburg
- Tracy Straight, Wayne Theatre

Officers (continuing their current term)

- President Julie Armel, Museum of the Shenandoah Valley
- President-Elect Greg Miller, Country Inn and Suites by Carlson
- VP Northern Region Laura Gassler, Martinsburg-Berkeley CVB
- VP at Large Sergei Troubetzkoy, Discover Lynchburg
- Secretary Karen Beck-Herzog, Cedar Creek & Belle Grove Nat'l Historic Park
- Immediate Past President John Robbins

Board Members (continuing their current term)

- Steve Beyer, Leisure Media 360
- Joe Grandstaff, SVTA Past President
- Joe Herget, Frontier Culture Museum
- Dennis Lynch, Shenandoah Valley Music Festival

Shenandoah Valley Travel Association

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